



NOBUKO NAGAOKA | ART DIRECTOR | CREATIVE DIRECTOR

MY GOAL

I want to do great work and inspire others to do the same. Period.

MY HISTORY

Freelance | 2006-Present

Taking on both online and print assignments.

Euro RSCG | Creative Director | 2005-2006

Managed Citi/Sears credit products business as well as direct marketing and interactive efforts on new business pitches.

Major accounts: Circuit City, Conagra Heathy Choice, Valspar

Freelance | 2003-2005

Worked with in-house teams at Frankel & Ogilvy to concept and design direct and business-to-business campaigns for a range of clients. One-year special assignment with Ambrosi as a Design Director for general advertising accounts and new business efforts. While there I also worked on visual marketing and package design for Sears.

Foote, Cone & Belding | Managing Creative Director | 2000-2003

Managed a staff of 40 employees. Integrally involved in new business efforts, over-seeing and motivating the creative teams to create great work. Responsible for elevating creative standards – helped the direct group land over 200 national and international awards for marketing and creative excellence.

Major accounts: Heller Financial, John Deere, Circuit City, Kraft, Quaker

CM Partners | Creative Director/Art Director | 1998-2000

Was brought on board to help turn the creative department around and make it a major force in the Chicago marketing community. In just one year, we took CM from having two awards on their walls to over 100.

Major accounts: Chevy Chase Banks, Midas, Galileo, Heller Financial, John Deere

Leo Burnett, USA | Associate Creative Director/Art Director | 1990-1998

Developed print, television, direct mail, collateral and relationship marketing programs for consumer and business-to-business clients.

Major accounts: Allstate, Ameritech, Hallmark, Kellogg's, Oldsmobile, P & G, United Airlines, Walt Disney World

FCB DIRECT | Senior Art Director/Designer | 1987-1990

Major accounts: Citicorp Diners Club, First National Bank of Chicago, Kraft, Payless Shoes, Zenith Data Systems.

MY WORK

■ VISIT KUMADESIGN.COM

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